



Proudly I present you the first edition of Dragons Businessclub's newsletter: Dragons Quarterly.

Dragons Quarterly will inform you about topics that are interesting for China business for both Chinese and Dutch entrepreneurs and keep you updated on our activities and events. Also other articles like interviews, guest columns and success stories of Dragons Businessclub members take turns in Dragons Quarterly. Last but not least: Dragons Businessclub's former PR officer Yuyo Tsen is happy to share her experiences with us while she is stationed in Shanghai for a year.

I hope you enjoy reading Dragons Quarterly. The team of Dragons Businessclub wishes you a Merry Christmas and a Happy New Year!

Nga Yau Wong  
Editor-in-Chief

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### **Christmas Charity Event 2013 – Generosity hand in hand with networking**



Dragons Businessclub's Christmas Charity Event held on December 13th in De Nieuwe Kerk in Amsterdam activated more than 170 warm hearted members, sponsors, speakers, co-organisers and volunteers for a fundraising activity for the Morning Tears alliance. This year's charity event is organised to improve young children's lives in China whose parents are executed or imprisoned for life.

[\[Read more\]](#)

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### **'FC Utrecht China Executive Lounge': where sport meets China-business**



Dragons Businessclub, Business Network Guanxi.nu and football club FC Utrecht organised a successful event concerning 'Sport & China Business' on 3 November 3rd 2013. Almost 130 exclusively invited guests from three networks were united at the Galgenwaard football stadium in Utrecht. The introduction of the 'FC Utrecht China Executive Lounge', inspiring keynote speakers, a network dinner, and a 2-0 victory for FC Utrecht against sc Heerenveen provided interesting food for thought. See the pictures.

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## Starting a company in The Netherlands



At 1st October 2013 the so-called Flex-BV celebrated its first birthday. BV is the abbreviation of 'besloten vennootschap met beperkte aansprakelijkheid' (a private company with limited liability similar to a Ltd.) in The Netherlands. The Dutch government introduced the Flex-BV to make it easier for entrepreneurs to establish a limited liability company. The first results show an increase of 46% of BV's over October 2012 to May 2013 compared to the same period in the year before. [\[Read more\]](#)

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## Column: From Shanghai with Love



Here I am, sitting alone eating my delicious Red Bean Tohua dessert, wondering if the tohua is actually real or not. Nevertheless the first weeks of mine are indeed real. I am now officially working as an expat marketing manager at Schouten China in the heart of Shanghai!

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## Interview: Goodbye & Hello



After almost six years our chairman Chang Wong is handing over his duties to Atom Zhou. Time for a double interview to get to know the gents some more. Also to figure out what the departing chairman is planning to do next and what plans the new chief has in mind.

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## MING exhibition in De Nieuwe Kerk in Amsterdam



From 5 October 2013 to 2 February 2014, De Nieuwe Kerk in Amsterdam presents Ming: Emperors, Artists and Merchants in Ancient China.

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## Chinese New Year event



It will be our pleasure to meet you again at our Chinese New Year event in the beginning of February 2014. The winner of the Dragons Business Award 2014 will then be revealed. More information will follow soon on our website. Dragons Businessclub members will receive a personal invitation.

[\[Read more\]](#)

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[Colophon](#) and [disclaimer](#).

You receive this newsletter since you are member of Dragons Businessclub or interested in our businessclub. We send the Dragons Quarterly once per three months.

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